



Canadian College of
Health Service Executives
Collège canadien des
directeurs de services de santé

GTA Chapter Annual General Meeting and Power Breakfast

Thursday, May 7th, 2009

0700-0730 registration/breakfast

0730-0800 AGM

0800-0930 panel presentation and discussion

**Canadian National Institute for the Blind
1929 Bayview Avenue**

Strategy to Action: Mission Possible

Immediately following the GTA Chapter's **Annual General Meeting** is a session on **strategic planning and management**.

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. Is strategic planning just for executives? Why is it that many strategic plans are never implemented? How do you maintain a strategy when your organization is faced with forces that are rapidly changing and difficult to predict? What is the link between strategic thinking and management, and strategic planning? Using the latest findings on strategic planning and a highly interactive approach, panelists will share their experiences and reflections from a multi-sectoral view and engage participants in the dialogue and debate.

Back by Popular Demand.....

Our Chapter was overwhelmed by the positive response to our September 2008 Webinar on Strategic Planning. In this informative 90-minute session you will:

- Gain insights about strategic planning, strategic management and strategic thinking;
- Learn practical tools and techniques of strategic planning and management through a multi sectoral view (acute care, community & private sector); and
- Engage in discussion with our Senior Panelists.

Our Panelists Include:

- Anne Wojtak, Senior Director, Performance Management and Accountability, Toronto Central CCAC
- Lisa Purdy, Partner and Leader, National Health Consulting Practice, Deloitte Inc.
- Rob Devitt, CHE, President & Chief Executive Officer, Toronto East General Hospital

Registration Fee
Members/Students: \$55.00
Non-Members: \$65.00

For more information contact:
Malak Sidky at: msidky@rogers.com or 416-459-0266

Attendance at this program entitles certified CCHSE members (CHE/Fellow) to 2 Category I credit toward their maintenance of certification requirement.

*Fee is non-refundable. Substitutions allowed. Registrations will only be processed if accompanied by payment.